



REGULATION

#pizzaUnesco contest 2016

1. The contest #pizzaUnesco is open to all professional pizzaiuoli, including those who do not own a pizzeria
2. Recipes can be sent from 1st of June until midnight on 15th of July, 2016. The announcement of the 10 finalists selected by the jury will take place on 31st of July. The finalists will be invited and hosted in Naples to attend to the final live taking place on the 27th of September at the Molino Caputo (except updates communicated promptly, and in any event no later than on 31stJuly). During the event, there will be a tasting of the selected creations, after then there will be the choice of the winner.
3. In order to enter the contest it is required to subscribe at www.mysocialrecipe.com and register the original recipe(the cost is € 3,50 for each recipe). It is possible to enclose n. 3 pictures and/or a video (max duration 5min.) to show the feature, the alveolation and the perfect cooking of the pizza In addition, it is mandatory to indicate all the used ingredients (both for the dough and seasoning) and a clear description of the making process.
4. It is possible to enter the contest with a maximum of 5 recipes. Only the recipes creating an original idea saving the typical Neapolitan pizza requirements will be considered:
 - a) The ingredients of the dough are: water, flour, salt and yeast; the dough can be made by hand or with the mixer.
 - b) It is necessary a long lievitation for the yeast dough(minimum 30 min) and for the following phase 4 hours at least.
 - c) the disk of dough must be done by hand, on a light layer of flour, to prevent it sticking; the manipulation must be rotary, with a pressure of the fingers of both hands on the dough in order to create the "cornicione".

- d) the pizza has to be transferred in the oven (wood, gas or electric) with a shovel (of wood or aluminum) and must be baked uniformly everywhere.
 - e) the feature of the pizza must be characterized by a raised “cornicione” with a golden color. It has to be soft to the touch and to taste, and easily foldable.
5. The commission of experts will judge at its own discretion all proposals received on the basis of the following criteria:
 - a) Respect of the traditional dough (water, flour, dried or natural yeast, salt) and its lievitation and making process as of the STG indications.
 - b) Balance of the seasoning even if this is mixed with typical ingredients of different countries.
 - c) Creativity of the idea and of the making (in the choice of the ingredients and in the making of the dough).
 - d) technique and cooking method
 - e) Feature of the pizza
 - f) Clearness of the registered recipe (precise indication of ingredients and the procedure) including the recipe of the dough.
 6. In addition the contest will be supported by a Committee of Honour
 7. The registration to the contest is free, upon subscription at mysocialrecipe web site. To enter the contest it is necessary the certification of the originality of the recipe (cfr Art.3), with the apposition of the time stamp of € 3,50 (Infocert), as per regulation published at mysocialrecipe web site.
 8. To all participants is required to share the official banner of the contest trough their social account (facebook, Twitter, Instagram) with the following wording” with this recipe I attend to the Mysocialrecipe #pizzaUnescocontest”. It is appreciated the using of the following dedicated hashtag pizzaUnesco #pizzaUnescocontest #mysocialrecipe
 9. There will be any prize money.
 10. Both direct or indirect references to commercial brands in text, photos and videos are not allowed.
 11. The images and the videos taken during the contest #pizzaUnesco will be used on the following channels: social, national tv network, web site of the organizers, partners or sponsors attending the event. Every participants, registering or entering the contest, they expressly authorize the using of the above pictures and videos and /or the diffusion of the recipes done.

12. The attending of the contest automatically constitutes acceptance of these rules in its entirety. The organization reserves the right to make changes that may be necessary to this Regulation, as well as the cancellation of the contest and all its related activities. The organization also reserves the exclusive right to publish the works as well as the selection, at the discretion of the commission, of the participants in conflict with this Regulation.
13. Authorization of processing of personal data. Information under law n.196 30.06.2003 art 13 and following changes. The processing of personal data is done by mysocialrecipe ltd in compliance with the provisions of law 196/2003. The processing of the data, which is guaranteed in the strictest privacy, is for purposes of administration of the contest and any other activities related to mysocialrecipe.com web site. The data can be used to create an archive for the purposes via email proposals and future initiatives of mysocialrecipe.com and its members. At any time you can access to the information held by mysocialrecipe and exercise the rights under article 7 of the law (updating, rectification, integration, cancellation, transformation or blocking of data processed unlawfully, opposition to data processing , etc.) by sending a written request to the data controller (mysocialrecipe Ltd.) to the email address: info@mysocialrecipe.com